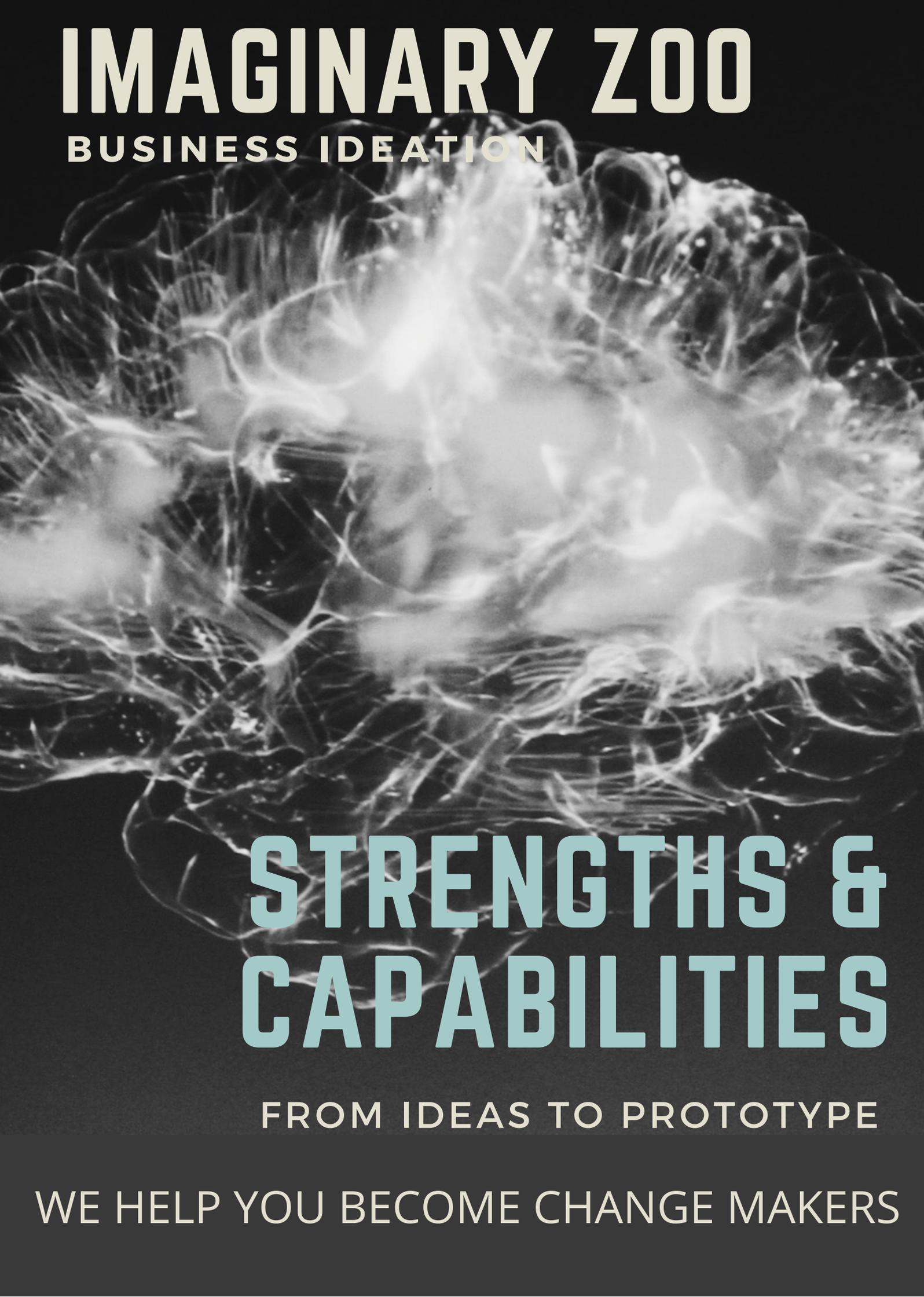


# IMAGINARY ZOO

BUSINESS IDEATION



## STRENGTHS & CAPABILITIES

FROM IDEAS TO PROTOTYPE

WE HELP YOU BECOME CHANGE MAKERS

# STRENGTHS & CAPABILITIES



Working together to surface our skills, strengths and capabilities using visual tools, innovation thinking and play.

Using different tools stretches our creative thinking and problem solving skills by helping us view the situation from different perspectives. This workshop will leave you with new thinking on your capabilities, energised to take those next steps.

In this strengths based development session we work together to help each better understand our natural talents, skills, what brings us energy and how better to self advocate.

Using practical visual tools and games in an experiential session allows us to surface a greater understanding about our current situation.

"As a result of working with Esther the team are now more bought into change processes and regularly make suggestions on tweaks, fine tuning or even new ways of delivering the service."

Sam Mills Head of Fuel Poverty Reduction, Changeworks

"They talk about change in a different way and look for solutions rather than being frustrated by inefficiencies and the stress of managing failure."

Anne MacKenzie Chief Counsel Wheatley Group

"The team felt that they had been empowered with the knowledge and skills to take action and evolved into a proactive and energised group who used Innovation tools to come up with great solutions to customer concerns and develop new and different ways of working with them."

Dan Blake - Head Loretto Housing

## Our Programmes:

- Are person centered, co-produced, practical sessions designed for experiential learning.
- Use visual tools and templates that are easy to use and understand, that facilitate identification of innovative opportunities for improvements
- Encourage collaborative, supportive thinking to leverage our skills, personalities and thinking styles to effect the change we need in our lives.



Innovation Tools:  
Play, Rich Pictures,  
Collaboration, Lego  
modelling, Systems  
Thinking, Vision setting

This workshop is a safe space to explore and re imagine our strengths. We use play, visual and experiential tools to explore our current situation and develop new ways of understanding our capabilities.

## Imaginary Zoo Business Ideation

Director: Esther Weinstein  
[www.imaginaryzoo.com](http://www.imaginaryzoo.com)  
[admin@imaginaryzoo.com](mailto:admin@imaginaryzoo.com)  
07815751153